Tolman to Lead Public Relations for the U’s Bennion Center

Salt Lake City – The Lowell Bennion Community Service Center at the University of Utah announced that Gideon Tolman has accepted the position of Public Relations Coordinator. In this position, Tolman will be responsible for all external and media communications, print and electronic publications, and chief liaison to groups, organizations, and partners. He will begin his duties on November 18th. Tolman replaces Lacey Holmes, who left in October after accepting a new position at American Express.

Tolman has served the Bennion Center as Special Projects Coordinator since January 2014. In that time he has provided leadership to many of the Bennion Center’s signature events including Saturday Service Projects, Project Youth, and Community Engagement Day. Tolman has guided the Student Board, trained office support volunteers, and provided leadership for the Freshman Service Corps, Bennion Center Service Corps, University Service Coalition, and Service Corner.

“Gideon has the talent and skills to thrive in this critical role and successfully advance our mission to foster an ethic of service and civic participation in all University students,” said Dean McGovern, executive director of the Bennion Center. “His deep understanding of the center and its programs as well as his personable, approachable manner will be tremendous assets to students and stakeholders.”

Tolman received his Bachelor of Arts degree in communications from Brigham Young University-Idaho. He earned a master’s degree in public administration from the University of Utah. He has held several communications positions in his previous employment.

“I am looking forward to promoting the great work of the Bennion Center,” said Tolman. “I am excited to share the ways in which university students, staff, and faculty positively impact their neighborhoods and communities.”

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